

UCSB EMERITI ASSOCIATION
Fall Report of the Development and Engagement Committee
October 18, 2024

The Emeriti Association (EA) now has 617 members: 486 emeriti and 131 eligible academic retirees.

In the Annual Report submitted May 1, 2024, The Development and Engagement Committee outlined the following goals for 2024-2025:

- Email letters to new eligible academic retirees to welcome them to the EA and invite them to participate in the activities and events described in the eblasts and newsletters they will receive.
- Launch a Fall campaign to raise funds for two new Promise Scholars—an incoming freshman and a transfer student.
- Initiate a fundraising campaign requesting donations to support the mission of the Emeriti Association.
- Finalize plans to establish a faculty mentoring program for interested Promise Scholars.

A summary of the projects undertaken by the committee since May 2024 and plans to achieve the goals outlined for 2024-2025 is provided below.

Letters Welcoming New Eligible Academic Retirees

In July 2024, we emailed letters to new academic retirees welcoming them to the EA. The letter explained the mission of the EA, the benefits of membership, and the opportunities to participate in EA activities. Because these retirees also receive invitations to join the Retirees Association, we informed them that they could become active members of either or both organizations.

Fall Campaign for Promise Scholars

Last year's campaign to raise funds for Promise Scholars (PS) began at the end of November. We plan to adopt a similar model for this year's campaign. Our goal is to raise \$15,000 to provide an annual award of \$2,500 to our two new PS students. This award amounts to \$10,000 for a 4-year student and \$5,000 for a transfer student during their tenure at the university.

Last year, all donors were sent a handwritten thank-you note on cards purchased at the university bookstore. This year, we have created Emeriti Association notecards to thank donors. (Ellen Pasternack deserves much of the credit for their design.) These cards will also be available to Board members and can be obtained by contacting Ellen Pasternack or Judy Gough.

Campaign to Raise Funds for the Emeriti Association

Because we no longer require members to pay dues, we will begin to raise money to support EA activities and projects through voluntary contributions. We plan to launch a fundraising campaign in Spring 2025. By then, EA members will be able to donate online, which we anticipate will encourage greater participation. Our goal will be determined closer to the start of the campaign.

Faculty Mentoring

Claudine Michel will collaborate with Holly Roose, Promise Scholar Program Director, to create a faculty mentoring program for interested Promise Scholars this year. Information about serving as a mentor will be provided once plans are fully developed.

Respectfully submitted,

Judy Gough, Co-Chair of the Development and Engagement Committee